

PRESS RELEASE

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TIME OUT MARKET NEW YORK WELCOMES BUBUSAN

Japanese concept brings affordable classics and modern sushi creations to Dumbo, Brooklyn.



Bubusan's Magic Pizza; Courtesy of Bubusan.

THURSDAY, MARCH 17, 2022 (New York, NY) — Miami-based Japanese restaurant Bubusan is bringing its hand-crafted sushi and "Magic Pizza" to Time Out Market New York this spring. Opening March 23, Market guests will be able to find Bubusan in Time Out's First Floor eatery, fresh off its successful launch at Time Out Market Miami.

"We're ecstatic to have Bubusan bring their creativity to Time Out Market New York," said Scott Ubert, General Manager for Time Out Market New York. "The Time Out Market team loves what they've done for Miami and believe their fresh approach to sushi will excite even the discerning New York foodies as our team continues to raise the bar for what guests expect to experience here at the Market in New York."

A concept that originated as a ghost kitchen in their Azabu location in Miami, Bubusan features experiential dishes such as:

- Magic Tuna Pizza a crispy, eight-inch pie topped with fresh tuna, sliced onions, and finished off with a drizzle of truffle
 oil as well
- Onigiri triangular stuffed rice balls
- Hearty Fresh and Cool Sushi Boxes complete with Nigiri and rolls

The playful sushi concept will open on March 23. To coincide with the opening week a new Market edition of the Love Local Brew Bar pop-ups just adjacent to Bubusan. Market-goers can double up on the best local brews, best sushi, and best views this side of Dumbo, and even make a whole afternoon out of this at the <u>Love Local Beer Fest</u> kicking off Saturday, March 26, from



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Noon to 5 pm. For additional information on Time Out Market New York, visit www.timeoutmarket.com/newyork or join the conversation @eatlikebubu and @timeoutmarketnewyork.

About Bubusan

BUBUSAN is a restaurant concept which is powered by Plan Do See America and the team behind Azabu Miami Beach and Sushi Azabu NYC. The concept brings an eccentric blend of Japanese cuisine, art, music and culture. The traditional, high-end Azabu experience tells only part of the Japanese story in the USA. Lying under the fabric of high-end Japanese cuisine scene is a longing for a youthful spirit, an adventurer that encourages new discoveries and pulls you away from the centuries-long spirit of formal omotenashi. BUBUSAN represents a bright character and story of youthful mischief with a modern take of Japanese hospitality. BUBUSAN combines cost-effective cuisine with high-caliber ingredients to create an unforgettable meal.

About Time Out Market New York

<u>Time Out Market New York</u> is located in DUMBO, Brooklyn at 55 Water Street. The Market occupies two floors of the historic Empire Stores right of the East River. It not only offers some of the city's best food, drinks and cultural experiences but also a rooftop with impressive views of the Brooklyn Bridge and lower Manhattan skyline. Across 21,000 sq ft, there are 21 eateries, three bars and a stage for cultural experiences.

The Market first opened its doors on May 31, 2019, the second North American location to open after Miami, followed by Boston, Montreal and Chicago. Time Out Market, a concept that began in Lisbon as the world's first editorially curated food and cultural market, brings the city's best chefs, restaurateurs, and unique cultural experiences together all under one roof. In celebrating the "soul of the city," each Time Out Market features an ongoing roster of shows and events from beverage tasting experiences, cooking classes with top chefs, installations from local artists, live entertainment, and more.

Time Out Market is part of Time Out Group PLC (LSE: TMO), the global media and hospitality business. For more information, please visit our website at www.timeoutmarket.com/newyork/, and for the latest company news, visit our Press Office. In addition, connect with us on Facebook and Instagram at @timeoutmarkenewyork.

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Time Out Market's Hours of operation are:

Sunday–Thursday: *11am – 10pm

Friday: *11am - 11pm Saturday: *11am - 11pm

*Clinton St. Baking Company is open for coffee and brunch: Weekdays: 9am-3pm, Sat.&Sun.: 8am-4pm

*Ess-a-Bagel open everyday 8am-4pm