

CHEF JODY ADAMS JOINS TIME OUT MARKET BOSTON'S CELEBRATED CULINARY LINEUP WITH A NEW CONCEPT, GREEK STREET

Boston – October 3, 2019: <u>Time Out Market Boston</u>, the food and cultural market based on editorial curation, announces an exciting addition to its impressive culinary mix. Joining the lineup of some of the city's most acclaimed chefs and much-loved restaurateurs on October 7 is James Beard Award winner **Jody Adams** with her new concept, **Greek Street**.

Chef Jody Adams has truly left a mark on Boston's culinary identity: For over twenty years she helmed Cambridge's celebrated fine dining institution Rialto; in 2011 she opened the award-winning TRADE; in 2016, Porto followed with its mouth-watering Mediterranean cuisine, quickly becoming a local favorite just like fast-casual Greek restaurant Saloniki, which opened in the same year. Now she will bring Saloniki spinoff **Greek Street** to Time Out Market Boston with partners **Eric Papachristos**—who grew up in Greece and joined forces with Jody Adams in 2011—and **Jon Mendez**—hospitality and operations expert, and co-founder of Saloniki.

Greek Street was inspired by the trio's travels to Greece where they spent a lot of time walking the streets, learning about the country's magnificent history, discovering food on small side streets from proud, family-run vendors and eating at locals' homes. It is this delicious, authentic simplicity that the team will bring to Time Out Market with signature Greek Street creations such as citrus-marinated swordfish souvlaki, cumin-spiced beef patties, and pork schnitzel with Greek herbs.

Chef Jody Adams said: "Great food no longer depends on a fine dining environment and white tablecloth formality. Greek Street will offer guests a fine-casual experience and traditional Greek dishes full of simple and natural flavors and prepared with fresh and exceptional ingredients. I can't wait to offer our mouth-watering dishes at Time Out Market Boston alongside the city's most outstanding culinary talent."

Didier Souillat, CEO of Time Out Market, commented: "Jody Adams is one of Boston's most celebrated chefs. We have been dedicated to bringing her to Time Out Market Boston right from the beginning and we are very excited that she will now join our curated mix of the city's top chefs and restaurateurs. It is our mission to showcase the best of Boston under one roof and an incredible range of food to choose from, so we regularly offer our guests something new to give them another great reason to keep coming back. It is truly exciting to welcome Chef Jody Adams and her Greek Street team to Time Out Market Boston—I know our guests will love the outstanding food they will serve."

To select Boston's top culinary talent, local Time Out editorial teams test and taste the city's best food and then invite only the very best chefs and restaurateurs to join Time Out Market. The result of this curation is a stellar culinary mix, offering guests a diverse range of local cuisines that are affordable and accessible.

Located at 401 Park in the heart of the Fenway neighborhood, Time Out Market Boston offers across 25,000 sq ft eateries from 15 of the city's most outstanding chefs and restaurateurs, a demonstration kitchen with rotating activations, two full-service bars with a curated beverage

program, a retail shop, and ample communal-style seating. The unique architecture of the market blends the building's original Art Deco feel with modern design elements, respecting the history of the iconic structure and making the space not only a culinary and cultural destination, but also a visual experience.

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About Time Out Market

Time Out Market brings the best of the city under one roof: its best chefs, drinks and cultural experiences. The world's first food and cultural market based wholly on editorial curation, Time Out Market captures decades of local knowledge, independent reviews and expert opinions. Everything that is being offered in Time Out Market must have been tested and tasted and finally selected by independent Time Out journalists.

The first Time Out Market opened in 2014 in a historic market hall in Lisbon and quickly turned into a huge success with 3.9 million visitors in 2018. This unique format, which is all about making high-quality fine food affordable and accessible, is now coming to other great cities around the world as the company is rolling out Time Out Market globally. Time Out Market Miami opened in May 2019, followed in the same month by Time Out Market New York and in June 2019 by Time Out Market Boston; new Time Out Markets are also set to open in Chicago and Montreal this year. Dubai will follow in 2020, London-Waterloo in 2021 and Prague in 2022 (the sites in Montreal, Dubai and Prague are the Group's first management agreements) – all featuring the cities' best and most celebrated chefs, restaurateurs, drinks and cultural experiences.

Time Out Market is part of Time Out Group plc, a global media and leisure business that inspires and enables people to explore and enjoy the best the city. Time Out launched in London in 1968 with a magazine to help people discover the exciting new urban cultures that had started up all over the city. Today, the Group's digital and physical presence comprises websites, mobile, magazines, Live Events and Time Out Markets. Across these platforms Time Out distributes its curated content - written by professional journalists – around the best food, drink, music, theatre, art, travel and entertainment across 327 cities and in 58 countries. Time Out, listed on AIM, is headquartered in the United Kingdom.